Northview Theatre Boosters Meeting September 11, 2007

AGENDA

Financial Update

- Max & Erma's Fundraiser results
- Patron Drive
- Expense Reimbursement process

Booster Roles & Responsibilities - Changes

Musical

- Volunteers
- External Publicity Update
 - o Downtown sign
 - o Yard signs VOTING ISSUE
 - Media Plans
 - o Postcards, posters, etc.
- Internal Publicity
 - o Postings
 - Display cases (patron list)
 - Announcements
 - o Football game flier distribution
- Program Advertising
 - o Comp tickets for front/back page advertisers VOTING ISSUE
 - o Ad sales to date
 - o Patron list
- Stagrams/Flowers
 - Creative ideas for stargrams
 - o Flower vendor
- T-Shirts
 - Vendor/pricing
 - o Timing
 - Pit sizes
- Cast Appreciation
 - Locker decorations
 - $\circ \quad \text{Goody bags} \quad$
- Parents night
 - Food
 - Communication
- Cast/Crew Tech week dinners
- Set Construction/Painting

Fall Festival

- Parade
- Booth
 - Craft project
 - Concessions
 - o Promotion
 - o Volunteers

Summit Fundraiser

Other fundraising ideas

Mudhens